

Nathan Lee

Digital Marketing & Cyber Security

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 NathanTimothyLee

EXPERIENCE

LA LAW GROUP | DIGITAL MARKETING EXECUTIVE June 2019 – Current

| Los Angeles, CA

- Assembled and managed a marketing team consisting of content writers, web developers, video editors and designers.
- Increased company growth from 42 employees to 200 employees.
- Expanded company revenue from negative loss to 52+ percent growth per year.
- Surpassed monthly goals through COVID and market uncertainty periods.
- Organized and managed all digital marketing campaigns and processes involving Google, Facebook, Instagram, and YouTube.
- Demonstrated strong marketing strategies and implementation with company staff.

JOHNSON ATTORNEYS GROUP | DIGITAL MARKETING

May 2018 – June 2019 | Los Angeles, CA

- Setup and maintain ad campaigns.
- Organize and launch marketing strategies.
- Built and engineered lead generation campaigns in Facebook, Instagram, YouTube, and Google

SAMSRIDE | PRODUCT DEVELOPER

November 2015 – May 2018 | Irvine, CA

- Developed and built out system features.
- Obtained clients and communicated their needs for R&D.
- Organize and build marketing strategies for product roll out globally.
- Expanded companies' revenue from concept to reality.
- Acquired and developed investment and growth globally.

1-800-4MY-TAXI | PUBLIC RELATIONS DIRECTOR

October 2011 – November 2015

- Expanded company accounts throughout Southern California.
- Built and organized systems to control and streamline processes.
- Handled public relations and account communication.
- Expanded driver fleet from 45 drivers to 300 drivers.
- Setup and managed marketing strategies.

EDUCATION

DEVRY UNIVERSITY

BACHELOR OF SCIENCE IN
COMPUTER INFORMATION SYSTEMS
AND CYBERSECURITY

May 2014 - April 2020 | Long Beach, CA

GPA: 3.44

SKILLS

SOCIAL MEDIA PLATFORMS

Facebook • Instagram
• YouTube • Google Ads
• Google Banners • Google LSA

CYBER SECURITY

Computer Networks • Router
and Systems hardening •
Security Policies • Access
Control Lists

TOOLS/PLATFORMS

• Adobe Premiere • Excel • Word
• Wordpress • Adroll
• CalltrackingMetric • Zapier •
Monday • PipeDrive